

RESPONSIBLE AND MODERATE CONSUMPTION

The history of Viña Valdivieso S.A. shows the company's constant commitment to innovation, a principle that currently includes the commitment to Sustainability as an intrinsic value of the company's management.

Given the great experience acquired in more than 140 years in the industry, we consider it very relevant to constantly promote the responsible and moderate consumption of our products, in order to encourage a balanced and healthy life.



Our commitment:

1. We promote the responsible and moderate consumption of wine and other alcoholic beverages according to the international standards established by the World Health Organization (WHO).
2. We discourage the consumption of alcoholic beverages by groups at risk, such as minors, pregnant women, and vehicle drivers.
3. We promote the responsible consumption of alcoholic beverages as part of a balanced and healthy lifestyle.
4. We promote the responsible consumption and sale of wines and alcoholic beverages internally and externally, introducing good practices among our employees and consumers.

HOW MUCH TO DRINK?

Responsible consumption

The recommended alcohol dosage per day should not exceed:



Men
40 grs.



3 glasses



Woman
20 grs.

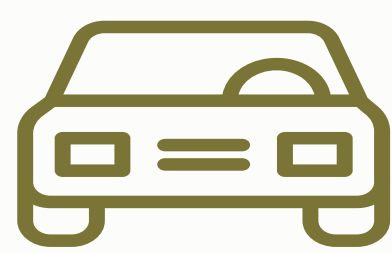


2 glasses

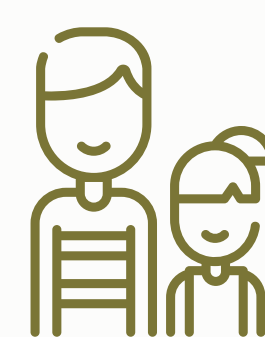
Recommended amount / 0 glasses



If you are pregnant



If you are going to drive



If you are a minor

BEVERAGES AND ITS CONTRIBUTION IN GRAMS:



12g

1 glass of sparkling wine



13g

1 glass of wine